

FROM NUMBERS TO KNOWLEDGE



2013 Annual Report and Strategic Plan Update

- Al Hinkle, President
- Michael Lundberg, Executive Director

October 22, 2013



VHI Represents all Health Care Stakeholders



- VHI is an independent, nonprofit, 501(c)(3) health information organization established in 1993
- Formed to administer Virginia Health Care Data Reporting Initiatives to benefit Virginians



VHI Board of Directors

Business Representatives	Hospital Representatives	State Representatives
 Beth Bortz Virginia Center for Health Innovation  Alfred D. Hinkle, Jr. Hinkle & Company  S. Hope Johnson Pyramind LLC Scott Schoenborn	 Melinda Hancock Bon Secours Virginia Hospital Corporation of America  Hospital Corporation of America Timothy McLanuz Hospital Corporation of America Health Insurance Representatives  Kay W. Lewis Kaiser Permanente  Jay Schukman, MD Anthem Blue Cross and Blue Shield	 Senator George L. Barker Joint Commission on Health Care Jacqueline K. Cunningham State Corporation Commission, Bureau of Insurance  Cindi Jones Department of Medical Assistance Services  Cynthia C. Romero, MD State Health Commissioner Virginia Department of Health
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Nursing Facility Representatives		

VHI's Strategic Focus



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Benefits to Consumers



Consumer Guide to Obstetrics <ul style="list-style-type: none"> Promotes dialogue with providers based on consumer's values and needs Compares doctors and hospitals on charges, quality and services provided Includes rates of cesarean delivery and episiotomy 	Health Care Pricing <ul style="list-style-type: none"> Explains risk, benefits, and recovery time for 31 common procedures (hip surgery, x-rays, ER visits and MRIs) Compare average amounts allowed by health insurance companies depending on where procedure is performed (hospital, physician office or surgical center)
Health Insurance Guide <ul style="list-style-type: none"> Primer on health insurance (HMO, PPO, explains high deductible plans) and resource listing Compares HMOs on cost and quality measures that are important to consumer (diabetes care, well visits, preventative care) 	Long Term Care <ul style="list-style-type: none"> Explains types of long-term care and provides resources to compare options based on consumer's needs Find and compare facilities on cost and quality ratings Provides links to local, statewide and national resources
Cardiac Care <ul style="list-style-type: none"> Provides information on heart disease, prevention, warning signs and treatment Compares hospitals by how often cardiac care is provided, mortality and readmission rates Locate physicians providing cardiac care in your community 	Virginia Hospitals <ul style="list-style-type: none"> Helps employees choose a hospital based on their needs and location Compare Patient Satisfaction ratings: Would patient recommend? Room clean? Quiet at night? Communicated well with patient? Service lines show how often hospitals provide general and specialty care including neurosurgery, orthopedics and other care
Outpatient Tests or Surgery <ul style="list-style-type: none"> Explains common outpatient tests and procedures: Why have it? Risks and benefits? Compare providers by location, experience and charges 	

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How VHI Information Benefits Employers



HMO Cost and Quality

- 60+ measures of HMO performance
- Compares premium information and enrollee by HMO
- Companion to Health Insurance Guide



EPICS – Efficiency and Productivity Report

- Includes 16+ rankings of hospitals, nursing facilities and surgical centers
- Understand and compare costs, charges, profits, productivity, financial viability and community support
- Helps large employers and purchasers build provider networks



VHI consumer guides on Hospitals, Cardiac Care, Obstetrics, Health Care Pricing, Long Term Care, and Outpatient reports are used by employers internally and for their employees



MONAHRQ

- Identify avoidable admissions
- Check hospital experience and costs for services
- Map areas with high use rates

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Benefits to Care Providers, Health Plans, Public Health, Researchers and Policymakers



Hospital Patient Level Data

- Includes non-confidential records of all hospital stays with diagnoses, procedures, costs and outcomes of care
- Versatile tool for public reports, quality improvement, market analysis and research
- Used for many reports on rates of low birth weight, stroke, heart failure, diabetes



EPICS – Efficiency and Productivity Report

- Includes 16+ rankings of hospitals, nursing facilities and surgical centers
- Understand and compare costs, charges, profits, productivity, financial viability and community support
- Helps care providers improve efficiency and lower costs



Annual Licensure Survey Data

- Details and summary of hospital use including MRIs, surgical rooms, specialized baby care
- Details types of transplant surgery, ER use, CT scans, open heart surgery
- Invaluable for planning, policymaking and research



Anthem's Quality-In-Sights Hospital Incentive Program

- Rewards providers for better quality of care (Hospital Incentive Program)
- VHI provides independent evaluation of hospital quality and safety measures for Anthem
- Web-based tool for collection and evaluation of information about hospital performance
- Operating in 13 states with VHI support

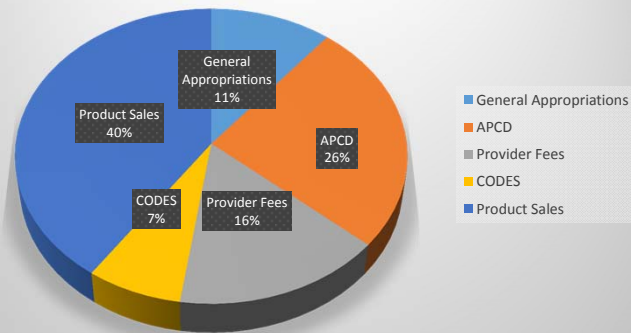
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Funding Diversity Reflects

Broad Use By Stakeholders to Benefit Consumers



VHI's FY2013 Revenues
Reflect Broad Use of VHI Services and Programs



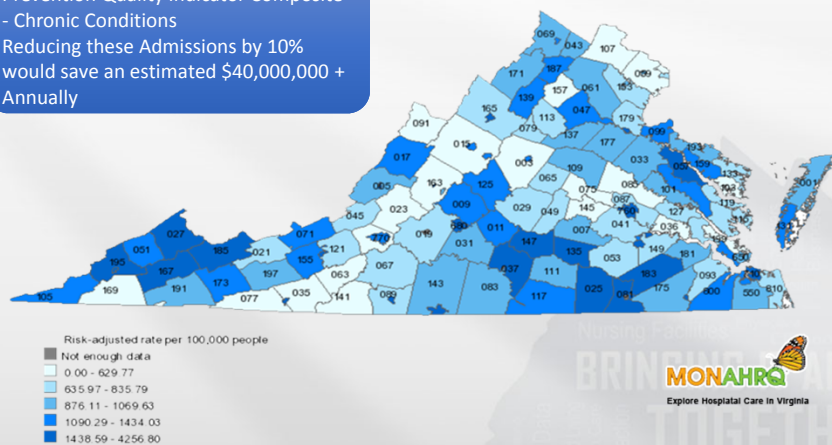
In 1993 General Funds Represented 100% of VHI funding and reduced to only 11% in FY 2013

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Focusing Community Health Efforts with Information

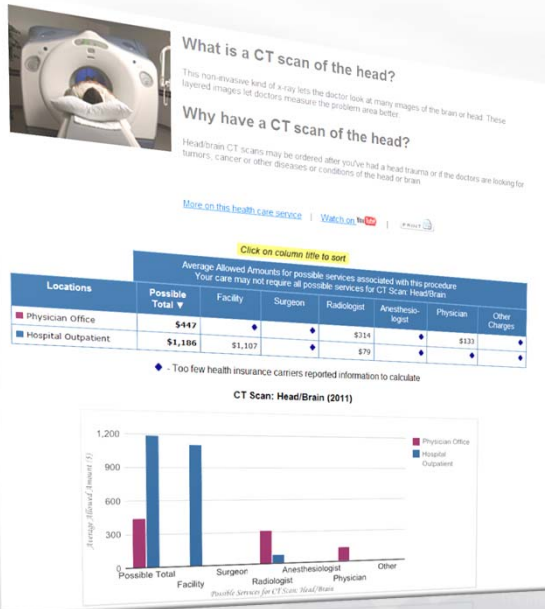


Prevention Quality Indicator Composite
- Chronic Conditions
Reducing these Admissions by 10%
would save an estimated \$40,000,000 +
Annually



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Virginia's Health Care Pricing Information



Began in 2008 with legislation

Covers 31 Services provided by

- Ambulatory Surgical Centers
- Doctors offices
- Hospitals

Average Allowed Amounts along with basics on the service

• Will be expanded to use APCD information



VA gets a B for Health Care Price Transparency Top 7 in the country

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APCD- All Payer Claims Database JCHC Legislation passed in 2012

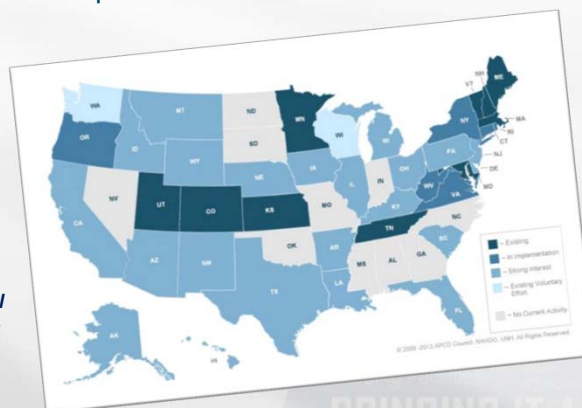


Voluntary Bill passed

CHAPTER 693

APCDs includes data from *medical and pharmacy with eligibility and provider files*:

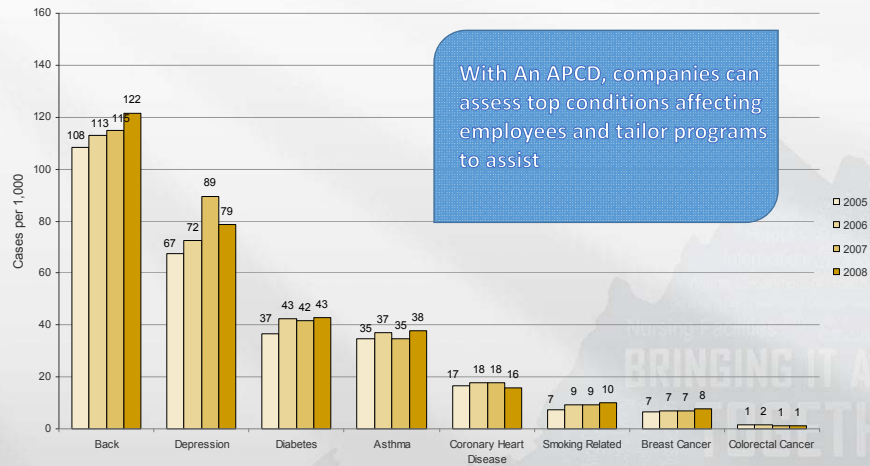
- Used to analyze health system performance by state, region, health plan and provider
- Monitor and focus public health efforts
- Public reporting of health care cost and quality



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Prevalence of Selected Conditions

COMPANY ABC (2005–2008)



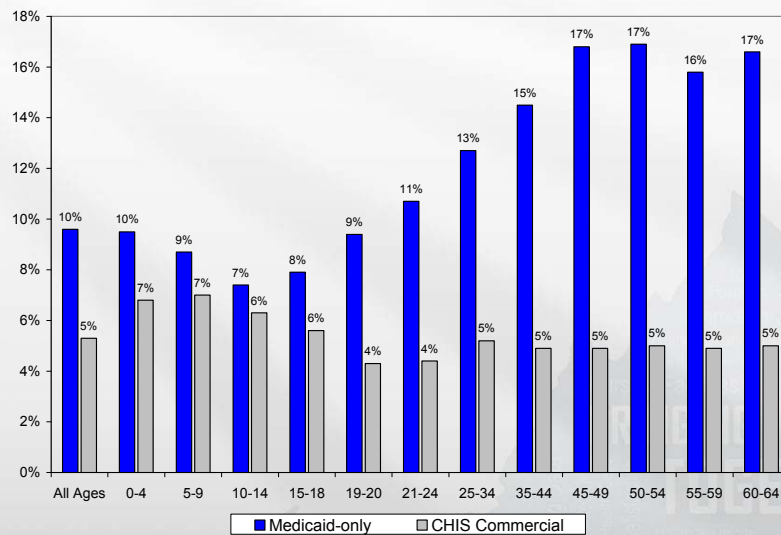
SOURCE: NHPGH

Copyright 2009-2010 APCD Council, NAHDO, UNH

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Prevalence of Asthma by Age, NH

Medicaid (non-Dual) and NH Commercial Members, 2005



SOURCE: NHPGH

Copyright 2009-2010 APCD Council, NAHDO, UNH

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Tri-State Variation in Health Services

Advanced Imaging – MRIs



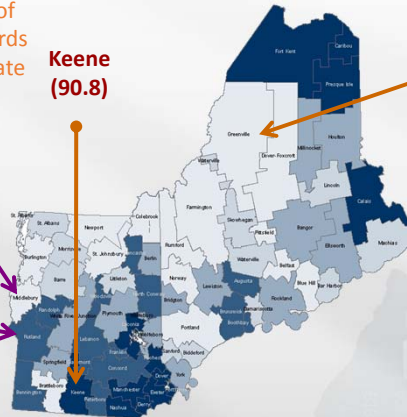
Virginia's adoption of National data standards will support multi-state comparisons

Middlebury (53.3)

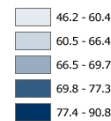
Rutland (73.8)

Keene (90.8)

Greenville (46.2)



Rate per 1,000



SOURCE: STATE OF VERMONT

Tri-State Variation in Health Services Utilization & Expenditures in Northern New England, June 2010

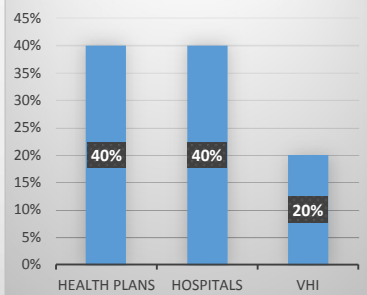
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APCD- All Payer Claims Database

Moving from 2012 - Planning to 2013 - Doing



APCD First 30 months Funding - \$3,281,500



VDH providing administrative, policy and technical support

- Administered by VDH contracting with VHI
- Health plans and related entities may submit APCD Data
- Act specifies types of information to be collected and reported
- APCD Advisory Committee assisting in implementation
- Participation , Data Submission agreements finalized
- Milliman selected as vendor to VHI
- First Submissions, November , 2013
- Graduated release, late spring 2014
 - Public health , Health Plan, Hospital Use
 - Subsequently, Providers, Employers

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Down the Road



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FROM NUMBERS
TO KNOWLEDGE



Closing Remarks



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